

FINANCIAL PLANNER ROCKS OUT FOR CHARITY



WOODLAND HILLS, California—September 12, 2006—By day, Los Angeles financial planner Rich Winer provides comprehensive wealth management and financial planning services to a select group of high net worth individuals and families throughout the United States and overseas. By night, he plays guitar in a band alongside television stars Hugh Laurie (*House*), James Denton (*Desperate Housewives*), Greg Grunberg (*Alias*, *Heroes*), Bonnie Somerville (*Kitchen Confidential*) and Bob Guiney (*The Bachelor*) in an effort to raise money for charity. Last month, the band—known as Band From TV—followed Pink at TV GUIDE’s Post Emmy Award party at Social Hollywood and raised more than \$200,000 for some of the band members’ favorite charities including UCLA’s Pediatric Epilepsy Project, Cure Autism Now, The Guitar Center Music Foundation, Save The Children and The International Myeloma Foundation.

“My cousin, Bob, is battling Multiple Myeloma” Winer explains, “a cancer of the bone marrow that took the life of one of my best friends back in 2000. It’s amazing how far medical science has progressed in just the past five or six years. But there’s still no cure. Band From TV is a great way to bring attention to insidious diseases like Multiple Myeloma, Autism and Epilepsy, and hopefully raise enough money to someday find cures for these diseases. It’s also been a lot of fun playing with such a great group of individuals and humanitarians.

As president and CEO of Winer Wealth Management, Inc. in Woodland Hills, California (www.winerwealth.com), Rich Winer is known for his ability to identify and correct critical, potentially costly mistakes and oversights in people’s retirement and estate planning—items that are often overlooked by CPAs, estate planning attorneys and other financial advisors. In 2005, the nationally recognized IRA and retirement distribution planning specialist was mentioned in the *Wall Street Journal* for identifying one such oversight by two CPAs and saving the beneficiaries of an inherited IRA more than \$700,000 in income taxes.

Although his career is in financial planning, Winer is no amateur musician. A graduate of the Studio Music and Jazz Program at the University of Miami, he worked as a sideman, session guitarist, composer and music producer in Miami, Nashville, and Los Angeles in the 1980’s and 90’s and has performed with a number of major recording artists. These days, in addition to being quoted or mentioned in financial publications for his financial expertise, you’re likely to see or hear Rich mentioned for the great work that he and his celebrity friends in Band From TV are doing to raise money for charity.

“Both my day job as a financial planner and the charitable work I’m doing with Band From TV are labors of love” Winer says. “I can’t think of anything aside from spending time with my family that I would rather be doing. I’m fortunate to have a wonderful family and, thankfully, we are all healthy and financially secure. I get a wonderful feeling from being able to help others build wealth and become financially secure through my work as a financial planner and raise money for worthwhile causes in my free time with Band From TV.”

Rock on, Rich!

For more information contact:

Aleisha Russell
Winer Wealth Management, Inc.
21243 Ventura Blvd., Suite 207
Woodland Hills, CA 91364
(818) 673-1695
info@winerwealth.com